



RubberSteel

Permanent Adhesive / Pre-Mag



RubberSteel

Magnetic Receptive Material for Wide Format Presses

RubberSteel® magnetic receptive material holds magnets like steel, yet is safer to use, and more economical. RubberSteel allows many non-magnetic flat or curved surfaces to hold magnetic graphics, magnetic sheets, magnetic strip, or hard magnets. Easy to apply—no sharp edges; adhesive backing attaches easily to metal, wood, plastic, Formica, smooth concrete and plaster, cardboard and more.

Press

Wide Format

Specifications

- Pre-magnetized material
- ▶ Non-toxic
- Lightweight, rustproof and durable
- Flexible, easy to use and store, and long lasting

Applications

- ▶ POP Displays
- Menu Boards
- Directories
- Temporary Signage
- Class A Fire Rating

Class A Fire Rating

Our 15 mil Rubbersteel with a matte white vinyl printable surface has a Class A Fire Rating per test method ASTM E84

Weatherability

Magnum® flexible magnetic sheeting performs well in adverse weather (such as rain, sleet and snow), and in temperatures from -15° F to 160° F (-26° C to 71° C). UV coating will protect inks and increase weatherability.





Weights & Sizes

Rolls

Weight			Magnetization	Size
25pt	black	w/indoor perm adhesive*	pre-mag, UV	24.375" x 25'
		w/indoor perm adhesive*	pre-mag, UV	48" x 25'
25pt	digimag white vinyl	w/indoor perm adhesive*	pre-mag, UV	24.375" x 25'
		wo/wo w/indoor perm adhesive*	pre-mag, UV	24.375" x 25'

^{*}Also available in removable adhesive

Printer Profiles: www.magnummagnetics.com/printer-profiles/

