



LabelMag

Flexible Gap Magnetic Labels for Commercial Printing Applications



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Give your printed materials the benefit of magnetized backing with LabelMag magnetic labels. This product is the fast and simple way to turn your direct mail pieces and other promotional products into reusable and long-lasting magnets for messages that stick around.

LabelMag magnets are made for automatic labeling machinery and are compatible with most automatic labeling machinery including Kirk-Rudy,[®] Label-Aire,[®] and Buskro[®]. They are the perfect magnetic label rolls for quickly and efficiently attaching magnets to promotional materials.

Specifications

- ▶ Pre-magnetized material
- ▶ Non-toxic
- ▶ Includes a registration gap so that a photoelectric sensor can cue label machines to apply an individual magnet to paper card stock and other materials
- ▶ Supplied with a pressure-sensitive permanent indoor adhesive

Applications

- ▶ Direct Mail
- ▶ Advertising
- ▶ Postcards
- ▶ Calendars



Weights & Sizes

Rolls

Weight		Magnetization	Size
12mil	4,266 pcs/roll	pre-mag, UV	3x1", 3" x 400'
15mil	4,266 pcs/roll	pre-mag, UV	3x1", 3" x 400'

